For Your Information—FYI was named by Mrs. Zing Jung, Secretary to Dr. Randall, who had puzzled over the use of these initials on routing slips.

THE FIRST YEAR...

1959 60, sessions I to VI, of the Training Program for International Business Executives saw 42 companies sponsor 73 executives and 53 wives. In addition, three government officials and two wives attended, as well as three wives because of association—somewhat indirect—with BCIU. Mrs. Patricia Svendsen, VI, Minnesota Mining and Manufacturing, was the first lady to attend the full four-week course. Total: 76 participants, 58 wives:

		Wives		Wives
Aluminum Co. of America	1	i	International Horvester I	1
American Machine &	•		Johnson & Johnson	1
	3	1	Kaiser Industries I	
American Radiator &	-	•	Kellogg I	1
Standord Sanitary	1		McLaughlin Oil I	1
Bahrain Petroleum -	i	1	Merck Sharp & Dohme 1	1
	i.	í	Minneapolis-Honeywell 1	1
B. F. Goodrich	2	•	Minnesota Mining and	
California Exploration	5	4	Manufacturing 2	1
Caltex	3		Mobil Oil International I	•
Chase Manhattan	!	1	Ohia Oil 2	2
Chile Exploration	1	J		î
Chrysler	Ţ		Owens-Corning Fiberglas 2	i
Cluett, Peobody	- 1		Pon American Airways 1 Procter & Gamble	
Consolidated American				1
Life Ins. Co. of Ill.	1		RCA	,
First National City Bank		_	Republic Steel 4	-4
of New York	3	3	Richinand Exploration 1	3
Ford	1	1	Standard Oil of N. J 3	3
General Milk	1	ı	Stauffer Chemical	10
General Mators	1	1	Texaco Inc	10
Gadfrey Cabot .	1	1	Transworld Airlines]	
IBM	3	3	Union Carbide 2	
International General			U. S. Rubber	2
Electric	- 1	1	Woodward Governor Co. 1	1



During a meeting of overseas business affiliates of the American Machine & Foundry Co. with Fifth Session participants, John Habberton. Managing Director BCIU, New York, talks with Moorehead Patterson, Chairman, American Machine & Foundry Co.

Sixth Session participants James Mee, Horace Scharges, Patricia Ann Svendsen, and Charles R. Svendsen during a lecture period.



Approved For Release 2002/02/11: CIA-RDP78-03527A000400270025-6



Overeas business affiliates of the American Machine & Foundry Co. meet with Fifth Session participants to compare notes on U. S. business abroad. L to R: T. J. N. Foley (British Tobacco Company Australia Ltd.), Jorge Rosenfeld (Industrias Cora S.A., Mexico City), Juro Inouye (AMF Overseas Corp.,

One Chilean couple, one Brazilian wife, three British men and two wives and two Canadian couples and two men were among participants during the first year.

ALUMNI NEWS

All old grads in the New York City area on August 26, 1960, met for an informal luncheon get-together at the First National City Bank with Bud Wehrman as host. Every session was represented: Bob Albright I, Art Corney V, Andy Happer II, Paul Massey VI, Bob McDole II, Jim MacLachlan IV, George Moore III, Hank Morgan I, Otto Schaler, Harold Stephan I, Pratt Thompson III, Bud Wehrman III, Pete Wilson VI.

Pete left later that day for Ghana where he will spend three months before settling down in Monrovia.

Japan), Ambassador Harold M. Randall, Director of the Training Program and Moderator of the Panel Discussion, Frank White (American Machine & Foundry Co.), Omer Refik Yaltkaya (State Monopolies, Istanbul, Turkey), and William Cartlidge (Associated British Cinemas, London)

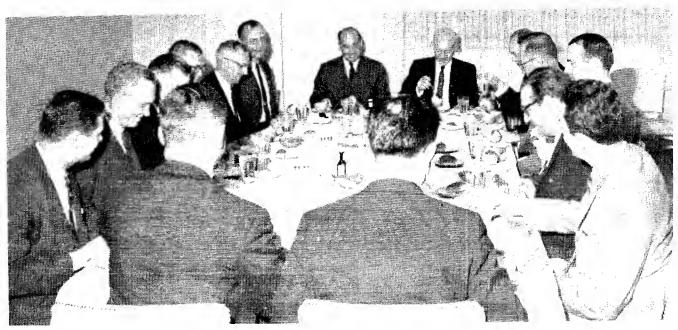
Horace Scharges VI was still honeymooning at time of reunion.

Ralph Peterson IV visited New York briefly during August but had to return to Bogota before the luncheon.

The Svendsens VI, Ambassador Randall and Otto Schaler told about the Program on Patty Cavin's "Capital Byline" over WRC (NBC), Washington, in July.

Sid Feldman IV caught a bug in India and is back for medical treatment, accompanied by Irene.

Stewart Schackne, Manager of Public Relations, Standard Oil Company of New Jersey, meets with Fifth Session participants during a dinner meeting at which he is the speaker. L to R: Otto Schaler, Harry R. Stegerwald, George W. Gilbert, Charles W. Frey, Arthur T. Corney, Louis Traxel of the U. S. Dept. of Commerce. Mr. Schackne, Dr. Harold M. Randall, Charles Allen, Vice President, Hill and Knowlton, Howard P. Baum, A. J. Solari, T. D. Henshaw, O. E. Maniscalco, Dean C. Peterson, Orville C. Windrem, and Hans W. Fietze.



SCHOOL FOR UN-UGLY

Now international business executives are training to improve this no

When AMERICAN YOUNGSTERS play games involving heroes and villains and different nationalities, the American is almost invariably the "good guy." The foreigner is not necessarily bad; it's just that we tend to take our goodness for granted.

This is not always the way people in other countries look on us, as American business executives have found in their dealings overseas since World War II. As our involvement and responsibilities in foreign areas have grown, the United States businessman often has been surprised to learn that the rules of the game have, in many places, been switched. Suddenly, he is chagrined to find, the American is a semi-villain—not particularly liked, frequently misunderstood, often unwanted. The image of America and Americans in a disturbingly high percentage of overseas areas is not a pleasant one.

Since the Fall of 1959, American executives enrolled in an intensive four-week course conducted by the Business Council for International Understanding, in Washington, D. C., have been working to improve that image. The course is designed to do something positive about the vital need for better preparation of Americans responsible for foreign business relations. The program not only acquaints businessmen with the social, political, and other conditions in countries in which they will work, but also tries to help them understand people in foreign countries; to see how their views differ or coincide with those of Americans, and why.

At the end of the war, the United States began assuming unaccustomed international responsibilities, both political and economic. At the same time, American business began a new and rapid expansion overseas, in response to economic opportunity and necessity. Both Government and industry were rudely awakened, early, to their unpopularity in some, foreign areas.

Because foreign attitudes toward us can weaken or strengthen the position of Government and business, President Eisenhower in 1955 requested an influential group of business leaders to meet and think through what actions industry might take to help remove misconceptions abroad and help build positive understanding. One result of this meeting was the organization of BCIU and, four years later, the introduction of its overseas training project.

The BCIU's Training Program for Overseas Business Executives, implemented through The American University's School of International Service, was begun last Fall to strengthen company foreign operations. The program was developed by the BCIU Committee on Training, headed by Texaco's Board Chairman, Augustus C. Long, who

also serves as a member of the Council's Policy Board.

The Council's program enjoys the full cooperation of the Department of State and other Government agencies. Members from these agencies often lead discussions during the run of the course, and make themselves available for private consultation with businessmen interested in obtaining more detailed information about their selected areas.

The wisdom of President Eisenhower's request was underlined by Vice President Nixon, who witnessed violent anti-American demonstrations throughout his tour of Latin America in 1958. Conferring with several BCIU members in Washington shortly after his return, the Vice President warned, "If we are to meet effectively the total effort the Communists are making in the non-military area . . . our efforts must be total . . . this means not only Government, diplomatic, military, and economic teamwork, but it means that the great private segment in our economy—which, in many cases, makes the major impact abroad—must take the major share of this responsibility."

THE RESPONSIBILITY Mr. Nixon spoke of is a great one. A wave of nationalism is sweeping through many foreign countries. The American businessman overseas, possibly unaware and probably unprepared, is in danger of being engulfed. In a distressingly typical situation, open distrust, increased taxation, complicated controls, and excessive social responsibility are heaped on his and his company's shoulders before he knows what has happened.

With the possible exception of Western Europe, a growing number of foreign governments have shown that they are willing to risk economic chaos under nationalism rather than continue ventures supported by American capital and technical skill. Often this attitude is due to Communist activity; the Kremlin is always ready to move in and support a nationalistic group in its battle for "freedom" against "capitalistic oppressors." But too often the attitude is due to American inactivity—or indifference.

With few exceptions, the American businessman has operated in foreign countries honestly, diligently, fairly, and with the best intentions. But it is usually the exception that makes the headlines. Some businessmen, either through naïveté or laxness, operate with aloofness and a parochial North American outlook that disregards local customs and problems. They often believe that, because they are eitizens of the United States, they are well-liked automatically.

Ten Texaco executives have attended the four BCIU courses offered so far. These men, together with representatives from other American corporations, each spent a total

Approved For Release 2002/02/11: CIA-RDP78-03527A000400270025-6

Rudolph Swanson I visited Fifth Session Program while Bob McDole II lectured to group.

W. A. Schmidt I has been promoted to Resident Vice President of The Bahrain Petroleum Company Limited. He has provided the Training Program Office with copy of his company's "Annual Report to The Ruler of Bahrain and its Dependencies," a valuable example of U. S. business representation overseas, and the GULF DAILY TIMES.

George Gilbert V is currently in Australia, Bernard Ibanez II in Mexico.

The Stegerwalds V have moved into their new home—equipped with banana tree—in Caracas.

Word from the Cal Minors II—now in Abidjan, Cote D'Ivoire—is that blonde, blue-eyed baby girl Kim has arrived. Cal has already made trips to Upper Volta, Liberia, Sierra Leone, Nigeria and Ghana and would

like to know of others of our alumni now in that area.

Sixth Session, Back row (L to R): Paul Massey (IBM World Trade Corp.); Dr. Wm. R. Hutchison, Coordinator, American Civilization Course; Charles R. Svendsen (Minnesota Mining & Mfg. Co.); William Sherwood Howe (Consolidated American Life Insurance Co., Illinois); John Charles Smith (International Harvester Co.); M. Douglas McLean (Cluett, Peabody Co.); F. N. Dahlkamp (Texaco Inc.). Second Row: Otto Schaler, Deputy Director, Training Program; Harold Z. Mason (Trans World Airlines); Jerry Wasylyk (American Machine & Foundry); William C. Ballin (Ohio Oil Co.); Peter D. Wilson (Mobil Oil International); Horace Scharges (Chase Manhattan Bank); C. G. Treadaway (Procter & Gamble); Donald F. Reed (Minneapolis-Honeywell Regulator); James I. Mee (Ohio Oil Company). Third Row: Mrs. Marion J. Epley, III, Mrs. Wasylyk, Ambassador Harold M. Randall, Director, Training Program; Mrs. Ballin, Mrs. Dahlkamp, and Mrs. McLean. Seated: Dr. Esther Cole Franklin, Coordinator, Wives' Program; Mrs. Mee, Mrs. Reed, Mrs. Massey, Mrs. Svendsen (a participant in the full Training Program), and Mrs. Smith.





Sixth Session participant Jerry Wasylyk talks with Dean Harlan Cleveland of Maxwell Graduate School of Citizenship and Public Affairs, Syracuse University, during a tea for the Training Program group at which Dean Cleveland spoke on "The Overseas American." Louis C. Krauthoff, Director of Finance of the Committee for a National Trade Policy, looks on, and in the background, Ambassador Harold M. Randall.



Fifth Session participants meet with Kenneth T. Young, Executive Assistant to the Regional Vice President, Far East Region, Standard Vacuum Oil Co., the speaker at a dinner scssion. L to R: George W. Gilbert, Orville C. Windrem, Mr. Young, A. J. Solari, and Ambassador Harold M. Randall.

AMERICANS

tion's image in foreign areas

of six weeks improving their knowledge of the customs and language of the countries with which they will be dealing. (The course comprises a basic four-week program, and an optional two-week language study for those who want it.)

They learned a great deal about their own country, too. They were briefed on overseas views, heard expert observations on foreign assessment of the United States; studied our foreign policy, the image of America abroad, the U. S. Mutual Security Program. They were told of current trends in international communism; listened to talks on American civilization, and discussions of cultural relations, communications, and sociological change. A limit of 25 trainees to a class enabled each man to receive careful, personalized guidance.

A special program is offered to wives, whose attitudes and behavior can greatly influence the success of their husbands' work in foreign areas. During the course's final week, they are given orientation talks that cover a variety of subjects with which they will have to deal. They learn why the program is needed; discuss America's foreign policy; analyze cultural differences around the world: improve their knowledge of American institutions—political, social, economic, and cultural.

Through invitations to some of Washington's many international gatherings, the wives learn something of the role of an international hostess. Chats with women who have returned from abroad, or who are familiar with the areas to which they will be going, give them valuable tips on how to establish a household, make social contacts, entertain, contribute to community life.

Obviously, the BCIU program cannot give a man and his wife the answers to all the problems they will encounter while they are working and living out of the country. What it attempts to do is start them thinking the way the foreigners with whom they will be dealing think. As one participant put it, "This training has really started us talking the language, both literally and figuratively, of those with whom we must deal in our overseas assignments. It could mean the end of the overseas misfit."

Last Fall, the Overseas Training Program was initiated to help American executives function more effectively in work with foreign countries. Top, during an impromptu seminar, four executives exchange ideas and suggestions about a problem they have been assigned to solve. Wives, center, join the group during the final week for briefing and discussion sessions. Right, language courses are a valuable tool; cover basic conversation necessities.







Approved For Release 2002/02/11: CIA-RDP78-03527A000400270025-6

Bud Wehrman III and Paula, Linguist James Bostain and Otto Schaler discussed Training Program on Elise Kemper's "Passport," WMAR-TV (CBS), Baltimore, in May. The Wehrmans are scheduled to leave New York early in December to return to Rio de Janeiro.

Joy Anderson has had to leave the BCIU Training Program office to be with her ailing mother.

AVAILABLE:

Reprints of article "The Silent Language in Overseas Business" by BCIU Training Program faculty member Edward T. Hall from HARVARD BUSINESS REVIEW, May-June 1960, at \$1 each, direct from publisher at Soldiers Field, Boston 63, Mass. Article shows how time, space, material possessions, friendship patterns and business agreements offer a starting point for doing business in foreign countries.

Reprints of talk before Training Program by Charles E. Allen, Vice President—International Operations, Hill and Knowlton, Inc., on "Public Opinion—Achilles Heel of U. S. Business Overseas?" from BCIU without

charge.

World Time Chart from Manufacturers Trust Company, 55 Broad Street, New York 15, or BCIU Training

Program. (Free.)

Checklist of Bureau of Foreign Commerce Publications for use in foreign market research and trade, from Superintendent of Documents, U. S. Printing Office, Washington 25, D. C. at 25ϕ .

TRADE TALK, containing significant news on U. S. world trade policy, from Committee for a National Trade Policy, 1025 Connecticut Avenue, N. W., Washington 4, D. C., without charge.

A brief directory of Europe's "Alphabet Agencies and Agreements" from BCIU Training Program with-

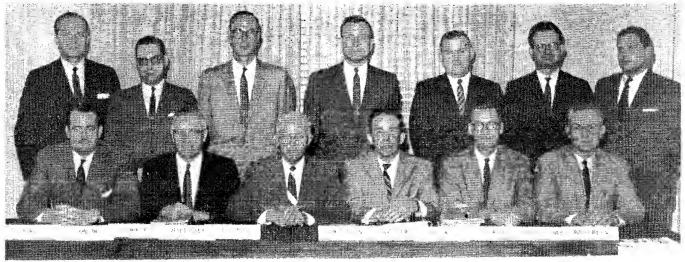
out charge.

Copies of speech "Let's Go Global" by Chairman H. E. Humphreys Jr. of U. S. Rubber Company from BCIU Training Program without charge.

"The Truth About the American Economic System" by Assistant Secretary of Labor for International Affairs George C. Lodge from BCIU Training Program without charge.

Reprints of article by Paul Conroy "On Giving a Good Account of Ourselves" from BCIU Training Program without charge.

Fifth Session Participants. L to R, Front Row: T. D. Henshaw (Texaco Puerto Rico Inc.), Arthur T. Corney (Republic Steel Corp.), Ambassador Harold M. Randall, Director of the Train-Corp.), Ambassador Harold M. Randall, Director of the Training Program; Dean C. Peterson (U. S. Dept. of Commerce Charles W. Frey (Esso Standard Libya), Harry R. Stegerwald (U. S. Rubber International). L to R. Second Row: Hans W. Fietze (IBM World Trade Corp.), O. E. Maniscalco (IBM World Trade Corp.), A. J. Solari (Richmond Exploration Co.), Howard P. Baum (Ford Motor Co.), George W. Gilbert (Owens-Corning Fiberglas), Orville C. Windrem (Texaco Inc.), and Otto Schaler, Deputy Director of the Program.



RECOMMENDED, READING

LATIN AMERICA

R. A. Gomez, GOVERNMENT AND POLITICS IN LATIN AMERICA. Random House, 457 Anderson Avenue, New York 22, New York, 1960. 128 pages. 95¢. Convenient, reliable paper-back.

Frank Montgomery Dunbaugh, MARKETING IN LATIN AMERICA. Printers' Ink Book Co., 635 Madison Avenue, New York 22, N. Y., 1960. \$7.50.

A study of the marketing of goods and services in Latin America and a discussion of specific marketing

problems to be encountered there.

MIDDLE EAST

Agnes N. Lockwood, LIBYA --- BUILDING A DESERT ECONOMY, Carnegie Endowment for International Peace, UN Plaza at 46th Street, New York 17, New York, 1957. 35¢.

An on-the-spot study of technical assistance program.

EUROPE

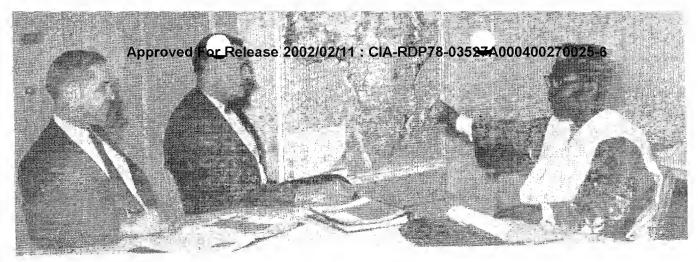
Edgar S. Furniss, Jr., France, Troubled ally. Harper and Bros., New York, 1960. \$5.95

Furniss devotes the first part of his book to an analysis of French polities since World War II. Then he deals with the collapse of the Fourth Republic. Detailed description of General De Gaulle's personality and policy. This is an informative, well-written, and earefully documented volume.

Louis Lister, EUROPE'S COAL AND STEEL COMMUNITY, An Experiment in Economic Union, The Twentieth Century Fund, 41 East 70th Street, New York 21, New York, 1960. \$8.00.

Accomplishments to date are earefully examined. Valuable for those concerned with future prospects in Europe for private enterprise, government control and economic growth.

Serge Hurtig, THE EUROPEAN COMMON MARKET, Carnegie Endowment for International Peace, UN Plaza at 46th Street, New York 17, New York. 35¢. Explains difficulties that must be overcome in imple-



menting organization. Assesses chances of success.

GENERAL

Peter B. Kenen, GIANT AMONG NATIONS. Harcourt Brace, 750 Third Avenue, New York 17, New York. 1960. \$5.00.

Criticism of U. S. foreign aid, foreign trade and foreign investment policies and programs, analysis of problems of economic diplomacy and presentation of proposals whereby government and business through joint effort can best utilize our resources. Well documented.

Sixth Session participants Peter D. Wilson, and F. N. Dahlkamp, listen, during a session of the Africa Area Specialization Course, to Albert Chinedozi Anonye, Nigerian Educator.

AFRICA

Peter Ritner, THE DEATH OF AFRICA, The Macmillan Company, 60 Fifth Avenue, New York 11, New York, 1960. 300 pages. \$4.95.

The author holds that Africa is caught in a social and ceonomic snare, documents our stake in this, and suggests concrete steps on America's part.

DAWN IN THE DARK CONTINENT. Special Issue of the Journal of Human Relations, Central State College, Wilberforce, Ohio, August, 1960. \$2.50.



Dr. Davis



Dr. Krader



Dr. Mott

LECTURERS

Prof. Harold E. Davis—July 18 to Aug. 28—teaching at Institute Technologieo de Monterey, Mexico, in connection with Carnegie-sponsored student interchange and planning orientation for Fulbright fellowship from Latin America.

Prof. Wm. Hutchison—Guggenheim Fellow for 1960 61 to write book on Protestant thought in the United States, 1870-1914, at Princeton.

Prof. Lawrence Krader—on grant from National Seience Foundation, attended Congress of Anthropological and Ethnological Sciences in Paris in July, the World Congress of Orientalists in Moscow in August, later observed nomadic life in Mongolia. Dr. Krader is working on book about the peoples and cultures of Central Asia for the American Council of Learned Societies. He returned to the University in time for the Seventh Session.

Prof. Albert Mott will be at 1 Zingcrstrasse, Heidelberg, Germany, until August 1961, tcaehing in the University of Maryland overseas program.

Prof. Chas. Heimsath, on a study tour in India, visited Poona and spent an evening with the Feldmans

ALPHABETICAL ROSTER OF PARTICIPANTS — FIRST SIX SESSIONS — 1959, 60

Note: Roman Numeral after name indicates which session participant attended.

ALBRIGHT, R. L. (I) and Jone
ANDERSON, W. David, (I)
and Carolyn
ANDERSON, John E., (IV)
ARTHUR, L. B., (I)
and Mary Belle and Mary Belle
BALLIN, William C., (VI)
and Dolores
BAUM, Howard P., (v)
and Mary Ann
BLLIVEAU, Robert L., (III)
and Martha
BROWN, William L., (II)
BYRAM, Donald L., (IV)
and Hannoh

CORNEY, Arthur T., (V)

DAHLKAMP, F. N., (VI) and Ruth DOBAL, Joseph, (IV) DRAKE, Clifford, Jr., (I) and Kothleen

EDDS, John R., Jr., (I) and Lois EPLEY, Mary Jane, (VI)

Photos by Jowil

California lexas Oil Carp. California Texas Oil Carp.
380 Madison Ave., New Yark, N. Y.
Esso Standard Oil, S.A.
Apartado 4087, Habana, Cuba
Chrysler Corporation, P.O. Box 1688, Detroit, Mich.
Texaco Inc.
135 East 42nd St., New York, N. Y. 135 East 42nd St., New York, N. Y.
The Ohio Oil Company
539 S. Main St., Findlay, Ohio
Ford Mator Company
The American Road, P.O. Box 207, Dearborn, Mich.
U. S. Information Agency
1/76 Pennsylvania Ave., Woshington, D. C.
California Exploration Co., 320 Market St., San Francisca, Calit.
First National City Bank of New York
55 Wall St., New York, N. Y.
Republic Steel Carparation
Chryslei Bldg., New York, N. Y.
Levaco Jon. Fexas Petroleum Co.

Texaco Inc. Texas Petroleum Co. Luanda, Angala (C.P. 1279) Owens-Corning Fiberglas Corp. 806 Connecticut Ave.. Washington, D. C. Texas Company (West Indies) Ltd. Abartado 4091, Habana, Cuba

First National City Bank of New York Casilla de Correa 1396, Buenos Aíres, Argentina Wife of Marion J. Epley III Assistant Manager, Product Development Department

Public Relations Manager

President, Chrysler Argentina, S.A. Manager, Foreign Sales Divisian

Public Affairs Coordinata

Market Representation Caardinatar, Europe, Ford International General Sales Office Executive Officer, Foreign Service Reserve

Assistant Division Exploration Representative Manager of Salvadar Brazil Branch

Manager, European and Asiatic Sales

Manager, Luanda, Angala

Technical Adviser, Government Services Group

Assistant Manager, Overseas Division

1629 Columbia Raad, N.W., Washington, D. C.

Merck Sharp & le International Approved La CIA-RDP78-035274200400270025-6 FELDMAN, Sidney, (IV) and Irene
FIETZE, Hans W., (V)
ond Edythe
FITZGERALD, Byron, (IV)
FREY, Charles W., (V)
ond Sydney Poseo de la Republica 395, Limo, Peru Union Corbide International, 30 East 42nd St., New York, N. Y. Esso Stondord Libya P.O. Bax 38S, Tripoli, Libya Division Sales Representative, Chemicals and Plastics Public Relations Manager GAINES, Tam, (III) and Vivian GILBERT, Gearge W., (V) and Mabel Texas Petroleum Campany Apartada Aereo 3622, Bogota, Colambia Owens-Corning Fiberglas Carp. 717 Fifth Ave., New Yark, N. Y. Assistant Manager(Operations Manager) Chief Engineer for International Division 717 Fifth Ave., New Yark, N. Y.
Wife of John L. Hobbertan
Godfrey L. Cabot Incorporated
125 High St., Boston, Mass.
California Texas Oil Co.
380 Madison Ave., New Yark, N. Y.
Standard Oil of New Jersey
30 Rockefeller Plaza, New York, N. Y.
Waadword Governar Company
5001 N. 2nd St., Rackford, Ill. (Naka 6 Bldg., Marinauchi, Tokya)
Texaco Puerto Rica Inc., San Juon, Puerto Rica
Cansolidated American Life Insurance Co. of Illinois
104 S. Michigan Ave., Chicaga, Ill.
American Machine & Foundry Co. and Mabel

HABBERTON, Dagmar, (IV)

HALL, Arthur L., (III)
and Catherine

HAPPER, A. P., Jr., (II)
and Joon

HARNEY, W. Capehart, (IV)
and Lauise

HENLEY, Charles G., (II)
and Iris

HENSHAW, T. D., (V)

HOWE, William Sherwaod, (VI) 360 First Ave., New York, N. Y. Managing Director, Buenas Aires, Argentina Area Assistant, Africa-Middle East Assistant Monaging Director, Italy Manager, Far Eastern Operations Manager Assistant to the President American Machine & Foundry Ca. International Group, 261 Modison Ave., New York, N. Y. The B. F. Goodrich Company 500 S. Modin St., Akran, Ohio IBANEZ, Bernard N., (II) Administrative Trainee ISENBURG, O. E., (II) and Gertrude Managing Director, Iran Texaca Inc.
135 Eost 42nd St., New York, N. Y.
General Milk Co.
SO4S Wilshire Blvd., Las Angeles, Colif.
Kellog Compony (International Division)
Bottle Creek, Mich.
Republic Steel Corp.
Republic Bldg., Cleveland, Ohio JOHNSON, John D., (III) Manager, Bulk Sales, Fareign Operations Dept. and Carol JOHNSON, Morris C., (III) Assistant Vice President JOHNSON, Morris C., (III) and Mary Lou JOHNSON, Phillip S., (III) ond Alice JOLLY, Harald W., (III) and Marion General Manager, Saa Poulo, Brazil Assistant to Vice President in charge of Operations KILGORE, Lowell, (IV) and Helen U. S. Department of Commerce Washington, D. C. U. S. Department of Commerce
Washington, D. C.
Pan American World Airways
Ghana Hause, P.O. Bax 1119, Accra, Ghana
Alluminum Company of America
1501 Alcoa Bldg., Pittsburgh, Pa.
American Radiator & Standard Sanitory Corp.
40 West 40th St., New York, N. Y.
IBM World Trade Corp.
821 United Natians Plazo, New Yark, N. Y.
Kaiser Industries Corp.
1924 Broodway, Oakland, Calif.
Trans World Airlines, Inc., 1307 Baltimore, Konsas City, Mo.
IBM World Trade Carp.
821 United Nations Plaza, New Yark, N. Y.
Texaca Petroleum Ca.
Apartada 267, Coracas, Venezuela
Union Carbide International Ca., 30 East 42nd St., New York, N. Y.
Rodia Corporation of America
30 Rockefeller Plaza, New York, N. Y.
McLaughlin Oil Company
Dexter, Mich.
Cluett, Peobody & Co., Inc. Director, Chemicals and Rubber Division LAMBRICHTS, Jack P., (I) District Traffic/Sales Monager, Ghano & Nigeria and Jaan LINDEMANN, Allen L., (II) and Ruth Canstruction Manager, Surinam MacLACHLAN, James T., (IV) Administrative Assistant to Director, Foreign Divisions MANISCALCO, O. E., (V) and Stella MANN, Michael W., (II) Manager, Costing and Pricing, South American Area Assistant General Sales Manager, Industrios Kaiser Argentina
Superintendent of Training
Manager af Product & Market Planning, South American Area MASON, Harald Z., (VI)
MASSEY, Paul H., (VI)
and Dorothea
McCARVER, H. C., (II)
and Donna
McCOUN, Robert D., (I)
McDOLE, R. C., (II)
and Irene
McLAUGHLIN, Clenard O., (III)
and Barbaro Assistant to the Manager Caardinator of Development Training Manager, Organization Development McLAUGHLIN, Clenard O., and Barbaro McLEAN, M. Douglos, (VI) and Morgaret Jean MEE, Jomes I., (VI) and Irene MINOR, H. C., (II) and Cynthia MOORE, George R., (III) MORGAN, Henry W., (I) and Kingsley MULIT, Llayd H., (III) and Elizabeth H. PARTRIDGE, Wilson B., (I) Manager, Textile Improvements, Ltd., 12SS University St., Montreal, Canado Analyst, Employee Relations Division The Ohio Oil Company
\$39 S. Main St., Findlay, Ohio
Texaca Africa Ltd.
Box 1782, Abidjan, Ivory Caast, West Africa
Stauffer Chemical Co., 380 Madison Ave., New York, N. Y.
Republic Steel Carp.
932 Chrysler Bldg., New Yark, N. Y.
Coltex Central Laborataries
Rotterdom, Holland Fareign Technical Representative Manager, Alloy and Semi-Finished Steels Managing Director Kotterdom, Holland
California Exploratian Ca., 320 Market St., San Francisco, Calif.
U. S. Department of Commerce
Washington, D. C.
Generol Electric de Colombio, S.A.*
Aportodo Aereo 3644, Bogota, Colombia
Californio Texas Oil Carp.
380 Madison Ave., New York, N. Y. PARTRIDGE, Wilson B., (1) PETERSON, Dean, (V) Staff Land and Legal Representative Pragram & Analysis Branch, Iran & Steel Division, Business & Defense Services Administration Marketing Monager—Consumer Goods PETERSON, Ralph A., (IV) and Judith PILIERO, D. J., (I) ond Lenare Manager, Currency Planning REED, Donold F., (VI) and Susan Zelle Minneopolis-Honeywell Regulatar Ca. Aeranautical Divisian, Minneapolis, Minn. Manager, Fareign Operations and Susan Zelle
SCHALER, Elizobeth, (III)
SCHARGES, Horace, (VI)
SCHMIDT, W. A., (I)
and Mary
SHANN, T. T., (IV)
and Jeanne Mary
SMITH, John Charles, (VI)
and Ruth Ellen
SOLARI, A. J., (V)
STEGERWALD, Horry R., (V)
and Freida Wife of Otto Schaler
Chase Manhottan Bank, International Dept., 18 Pine St., New York, N. Y.
The Bahrain Petroleum Co. Ltd.
Awali, Bahrain
Texaco Caribbean Inc.
Kingstan, Jamaico
International Harvester Campony
11 Second St. N.E., Minot, N. Dak.
Richmond Exploration Ca., Apartado 93, Maracoiba, Venezuela
U. S. Rubber International
1230 Avenue of the Americos, New York, N. Y.
Republic Steel Corp.
International Projects Division, 928 Chrysler Bldg., New York, N. Y.
Jahnson & Johnson International
501 George St., New Brunswick, N. J.
Minnesota Mining & Manufacturing Co.
900 Bush Ave., St. Paul, Minn.
Wife of Charles Svendsen Wife of Otto Schaler 414 Tulane Drive, Alexandria, Va. Overseas Personnel Assistant Resident Vice President Manager Zane Manager & Sales Promotion Supervisor Vice President Manager, Footwear Plont, Venezuela STEGERWALD, Horry R., (V)
and Freida
STEPHAN, Harold R., (I)
and Hazel
STEWART, Edward W., (III)
and Elaine
SVENDSEN, Charles R., (VI)
and Patricia
SVENDSEN, Patricia Ann, (VI) Assistant Manager Assistant Director, Engineering and Manufocturing Manager of Industrial Engineering, 3M Germany (Mrs. Svendsen is the first wife to be a participant in the full Training Pragram) Manager, Industrial Relations SWANSON, Rudalph H., (I) and Norma U. S. Rubber International 1230 Avenue of the Americos, New York, N. Y. THOMPSON, William P., (III) TREADAWAY, C. G., (VI) Américan Machine & Foundry Co., 261 Modison Ave., New York, N. Y. Procter & Gomble Company, P.O. Box 599, Cincinnati, Ohio Executive Trainee Monufacturing Monoger TREADAWAY, C. G., (VI)
WASYLYK, Jerry, (VI)
ond Phyllis
WATT, Peter M., (IV)
and Elien Margaret
WEHRMAN, Bosil C., (III)
and Poulo Lee
WILSON, Peter D., (VI)
WINDREM, Orville C., (V)
ond Trudy
WITCOMB, Edward W., (I)
and Lynne
WOLF, Gearge W., Jr., (I)
ond Jeonne
WOLF, John, (IV) Procter & Gomble Company, P.O. Box 599, Cincinnati, Ohio
American Mochine & Foundry Co.
201 Modison Ave., New York, N. Y.
Texas Petroleum Company
Aportado Aereo 3622, Bogota, Colombia
First National City Bank of New York
55 Wall St., New York, N. Y.
Mobil International Oil Company, 150 E. 42nd St., New York, N. Y.
Texaso Ins. Monoger, Project Engineering, International Group District Superintendent Assistant Cashier, Brazil Mobil International Oil Company, 150 E. 42na St., New York, Texaco Inc. 135 East 42nd St., New Yark, N. Y. Chile Exploration Company Chuquicomato, Chile General Motors Overseas Operations 1775 Broodwoy, New York, N. Y. Caltex Oil (Jopan) Ltd., P.O. Box 347, Centrol, Tokyo, Japon Emplayee Relations Staff Assistant, Liberia Tax Administrator, Venezuela Assistant Plant Superintendent Export Product Distributar, Germany Superintendent of Sales